

ALTURA

WALL PRIMER

2-in-1 water based acrylic wall primer for Interiors / Exteriors

PRODUCT FEATURES

DRYING TIME



TOUCH DRY
30 MINUTES

FINISH

✓ MATT

AVAILABLE PACKS

1L, 4L, 10L, 20L

COVERAGE

Interior - 90-110sq.ft / 1 coat / litre

Exterior - 60-80sq.ft / 1 coat / litre

* Coverage varies depends on the method of application and absorption of the substrate and its condition

HOW TO APPLY

SURFACE PREPARATION

- Ensure that the surface is clean and free from dampness, dirt and other contamination
- For areas severely affected by algae and fungi, ensure that the surface is completely cleaned with Bio-wash before initiating the painting process
- Sand the surface using Sandpaper #180 and clean thoroughly. Ensure that no loose particles are sticking to the wall
- Freshly plastered surfaces must be allowed to cure completely. The coating process can be started after a minimum period of 30 days

APPLICATION PROCESS

EXTERIOR WALLS

- Apply 1-2 coats of Altura 2-in-1 Wall Primer with an interval of 4 to 5 hrs between subsequent coats
- Scuffing of the second coat of Altura 2-in-1 Wall Primer with Sandpaper #320
- Apply 2 coats of Altura white/shades with an interval of 4 to 5 hours between subsequent coats. Scuffing of the first coat of top coat can be done with Sandpaper #600

INTERIOR WALLS

- Apply 2 coats of Altura 2-in-1 Wall Primer with an interval of 4-5 hrs between subsequent coats
- Undulations in the wall can be leveled by using MRF VILASA wall putty
- Putty should be used between the first and second coat of Altura Primer and scuffing of the putty shall be done as per recommendation
- Apply 2 coats Altura White/shades with an interval of 4-5 hours between subsequent coats, after subjecting the second coat of Altura Primer to scuffing using Sandpaper #320
- Scuffing of the first coat of top coat can be done with Sandpaper #600

MRF
**Vapocure
Paints**



PRODUCT BENEFITS

Advantages

- 👍 High opacity
- 🔪 Good coverage
- 🛡️ Enhances quality of top coats

Where to use

Designed for use on cement plastered interiors and exterior walls.

TECHNICAL INFO

Thinner Intake	- 35 – 40 %
Specific gravity	- 1.30 ± 0.03
Non Volatile Matter	- 42.00 ± 2
Typical thickness	- 40 – 45microns/coat
VOC	- < 50 g /l
Recommended Thinner	- Potable Water
Method of application	- Brush / Roller

ADDITIONAL INFORMATION

PRODUCT DISCLAIMER

- The information furnished above are true to the best of our knowledge. The properties specified were tested under controlled conditions. The results may vary depending on the test conditions, condition of the substrate and the test method employed. We are not liable for factors that are beyond our knowledge and control

SAFETY FEATURES

- Use proper PPEs (Personal Protective Equipments) while handling the paint material
- For more details on safety, refer the MSDS of the product

RESTRICTION OF HAZARDOUS SUBSTANCES

Lead is not involved at any stage of the manufacturing of the product. Lead content in the film does not exceed 90 parts per million

PRECAUTIONS

- The substrate to be coated should be free from dampness as it directly relates to premature paint failure
- The product should be applied at temperatures falling between 20°C to 40°C for optimum performance. Humidity above 75% is also not favourable
- The product should be stored in a dry, cool and well ventilated place and avoid direct sunlight

SHELF LIFE

3 years from the month of manufacturing for an unopened original container