

ALTURA

Premium emulsion for Interior and Exterior

Water Based acrylic emulsion paint for interior and exterior walls

PRODUCT FEATURES

DRYING TIME



TOUCH DRY
30 MINUTES

AVAILABLE PACKS

1L, 4L, 10L, 20L

SHADE REFERENCE

Nebula Fandek /
Interior & Exterior
Shadecard

FINISH



MATT

COVERAGE

Interior - 120-140sq.ft
/ 2 coats / litre
Exterior - 60-70sq.ft
/ 2 coats / litre

* Coverage varies depends on the method of application and absorption of the substrate and its condition

COLOURS AVAILABLE



1110
SHADES AVAILABLE

HOW TO APPLY

- Ensure that the surface is clean and free from dampness, dirt and other contamination
- For areas severely affected by algae and fungi, ensure that the surface is completely cleaned with Bio-wash before initiating the painting process
- Sand the surface using Sandpaper #180 and clean thoroughly. Ensure that no loose particles are sticking to the wall
- Freshly plastered surfaces must be allowed to cure completely. The coating process can be started after a minimum period of 30 days

EXTERIOR WALLS

- Apply 1-2 coats of Altura Wall Primer with an interval of 4-5 hours between subsequent coats
Sanding of first/second coat of Altura Wall Primer can be done with Sandpaper #320
- Apply 2 coats of Altura Emulsion with an interval of 4-5 hours between subsequent coats
Sanding of the topcoat can be done with Sandpaper #600

INTERIOR WALLS

- Apply 1-2 coats of Altura Wall Primer with an interval of 4-5 hours between subsequent coats
- Undulations in the wall can be leveled by using MRF VILASA Wall putty
Putty should be used between the first and second coat of Altura Wall Primer and sanding of the putty shall be done as per recommendation
- Apply 2 coats Altura Emulsion with an interval of 4-5 hours between subsequent coats, after subjecting the second coat of Altura Wall Primer to sanding using Sandpaper #320
- Sanding of the topcoat can be done with Sandpaper #600
- The number of coats of topcoats depends on the chosen colour. Darker shades may require additional coats

MRF
Vapocure
Paints



PERFORMANCE
WARRANTY
6 YEARS*



PRODUCT BENEFITS

Advantages

- Resist microbial growth
- For both interiors and exteriors
- Extra Coverage
- High durability
- Washability

Where to use

Designed for use on cement plastered interiors and exterior walls.

TECHNICAL INFO

Thinner Intake	- 30 – 40 %
Specific gravity	- 1.42 ± 0.03
Non Volatile Matter	- 59.00 ± 2
Typical thickness	- 40 – 45microns/coat
VOC	- < 50 g /l
Recommended Thinner	- Potable Water
Method of application	- Brush / Roller

*For warranty details, visit our website

Continued

ADDITIONAL INFORMATION

PRODUCT DISCLAIMER

- The information furnished above are true to the best of our knowledge. The properties specified were tested under controlled conditions. The results may vary depending on the test conditions, condition of the substrate and the test method employed. We are not liable for factors that are beyond our knowledge and control

RESTRICTION OF HAZARDOUS SUBSTANCES

Lead is not involved at any stage of the manufacturing of the product. Lead content in the film does not exceed 90 parts per million

SHELF LIFE

3 years from the month of manufacturing for an unopened original container.

PRECAUTIONS

- The substrate to be coated should be free from dampness as it directly relates to premature paint failure
- The product should be applied at temperatures falling between 20°C to 40°C for optimum performance. Humidity above 75 % is also not favourable
- The product should be stored in a dry, cool and well ventilated place and avoid direct sunlight
- Apply the thinned paint within 24 hours.
- For tinting, use MRF Vapocure Paints machine colourants only

SAFETY FEATURES

- Use proper PPEs (Personal Protective Equipments) while handling the paint material.
- For more details on safety, refer the MSDS of the product